Excel data manipulation after downloading:

Sub Macro1()

'

' Macro1 Macro

'

'

Columns("A:A").Select

Selection.ClearContents

Columns("B:V").Select

Selection.Cut

ActiveWindow.ScrollColumn = 11

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 3

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 1

Range("A1").Select

ActiveSheet.Paste

Columns("A:A").Select

Columns("A:A").EntireColumn.AutoFit

Columns("B:B").Select

Columns("B:B").EntireColumn.AutoFit

Columns("C:C").Select

Columns("C:C").EntireColumn.AutoFit

Columns("D:D").Select

Columns("D:D").EntireColumn.AutoFit

Columns("E:E").Select

Columns("E:E").EntireColumn.AutoFit

Range("A1").Select

ActiveCell.FormulaR1C1 = "Name:"

Columns("F:F").Select

Columns("F:F").EntireColumn.AutoFit

Columns("G:G").Select

Columns("G:G").EntireColumn.AutoFit

Columns("H:H").Select

Columns("H:H").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 3

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 7

ActiveWindow.ScrollColumn = 8

Columns("I:I").Select

Columns("I:I").EntireColumn.AutoFit

Columns("J:J").Select

Columns("J:J").EntireColumn.AutoFit

Columns("K:K").Select

Columns("K:K").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 11

Columns("L:L").Select

Columns("L:L").EntireColumn.AutoFit

Columns("M:M").Select

Columns("M:M").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 12

ActiveWindow.ScrollColumn = 13

Columns("N:N").Select

Columns("N:N").EntireColumn.AutoFit

Columns("O:O").Select

Columns("O:O").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 12

ActiveWindow.ScrollColumn = 13

ActiveWindow.ScrollColumn = 14

ActiveWindow.ScrollColumn = 15

Columns("P:P").Select

Columns("P:P").EntireColumn.AutoFit

Columns("Q:Q").Select

Columns("Q:Q").EntireColumn.AutoFit

Columns("R:R").Select

Columns("R:R").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 16

ActiveWindow.ScrollColumn = 17

Columns("S:S").Select

Columns("S:S").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 16

ActiveWindow.ScrollColumn = 17

ActiveWindow.ScrollColumn = 18

Columns("T:T").Select

Columns("T:T").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 19

Columns("U:U").Select

Columns("U:U").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 18

ActiveWindow.ScrollColumn = 17

ActiveWindow.ScrollColumn = 16

ActiveWindow.ScrollColumn = 15

ActiveWindow.ScrollColumn = 14

ActiveWindow.ScrollColumn = 13

ActiveWindow.ScrollColumn = 12

ActiveWindow.ScrollColumn = 11

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 7

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 3

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 1

Range("A1").Select

ActiveCell.FormulaR1C1 = "Name"

Range("B1").Select

ActiveCell.FormulaR1C1 = "Email"

Range("C1").Select

ActiveCell.FormulaR1C1 = "Age"

Range("D1").Select

ActiveCell.FormulaR1C1 = "Gender"

Range("E1").Select

ActiveCell.FormulaR1C1 = "Occupation"

Range("F1").Select

ActiveCell.FormulaR1C1 = "Salary"

Range("G1").Select

ActiveCell.FormulaR1C1 = "Purchase\_freq"

Range("H1").Select

ActiveWindow.ScrollColumn = 2

Range("H1").Select

ActiveCell.FormulaR1C1 = "Brand\_name\_imp"

Range("I1").Select

ActiveCell.FormulaR1C1 = "Research"

Range("J1").Select

ActiveCell.FormulaR1C1 = "Brand\_switch\_likeliness"

Range("K1").Select

ActiveCell.FormulaR1C1 = "Loyalty\_prog\_avail"

Range("L1").Select

ActiveWindow.ScrollColumn = 10

Range("L1").Select

ActiveCell.FormulaR1C1 = "Social\_media\_influence"

Range("M1").Select

ActiveCell.FormulaR1C1 = "Env\_friendly"

Range("N1").Select

ActiveCell.FormulaR1C1 = "Packaging\_design\_imp"

Range("M1").Select

ActiveCell.FormulaR1C1 = "Env\_friendly\_imp"

Range("O1").Select

ActiveCell.FormulaR1C1 = "Company\_rep\_imp"

Range("P1").Select

ActiveCell.FormulaR1C1 = "Sale\_purchase\_freq"

Range("Q1").Select

ActiveCell.FormulaR1C1 = "Price\_imp"

Range("R1").Select

ActiveCell.FormulaR1C1 = "sustainability\_imp"

Range("S1").Select

ActiveCell.FormulaR1C1 = "Customer\_service\_imp"

Range("T1").Select

ActiveCell.FormulaR1C1 = "Reviews\_reliance"

Range("U1").Select

ActiveCell.FormulaR1C1 = "Product\_rec\_trust"

Range("R1").Select

ActiveCell.FormulaR1C1 = "Sustainability\_imp"

Columns("A:A").Select

Columns("A:A").EntireColumn.AutoFit

Columns("B:B").Select

Columns("B:B").EntireColumn.AutoFit

Range("C153").Select

ActiveCell.FormulaR1C1 = "53"

Range("C141").Select

ActiveCell.FormulaR1C1 = "50"

Range("C79").Select

ActiveCell.FormulaR1C1 = "54"

Columns("B:B").Select

Selection.ClearContents

Columns("C:U").Select

Selection.Cut

ActiveWindow.LargeScroll ToRight:=-5

Range("B1").Select

ActiveSheet.Paste

Columns("D:D").Select

Columns("D:D").EntireColumn.AutoFit

Columns("E:E").Select

Columns("E:E").EntireColumn.AutoFit

Columns("F:F").Select

Columns("F:F").EntireColumn.AutoFit

Columns("G:G").Select

Columns("G:G").EntireColumn.AutoFit

Columns("H:H").Select

Columns("H:H").EntireColumn.AutoFit

Columns("I:I").Select

Columns("I:I").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 3

Columns("J:J").Select

Columns("J:J").EntireColumn.AutoFit

Columns("K:K").Select

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 6

Columns("K:K").EntireColumn.AutoFit

Columns("L:L").Select

Columns("L:L").EntireColumn.AutoFit

Columns("M:M").Select

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 7

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 9

Columns("M:M").EntireColumn.AutoFit

Columns("N:N").Select

Columns("N:N").EntireColumn.AutoFit

Columns("O:O").Select

Columns("O:O").EntireColumn.AutoFit

Columns("P:P").Select

Columns("P:P").EntireColumn.AutoFit

Columns("Q:Q").Select

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 11

ActiveWindow.ScrollColumn = 12

Columns("Q:Q").EntireColumn.AutoFit

Columns("R:R").Select

Columns("R:R").EntireColumn.AutoFit

Columns("S:S").Select

Columns("S:S").EntireColumn.AutoFit

Columns("T:T").Select

Columns("T:T").EntireColumn.AutoFit

ActiveWindow.ScrollColumn = 11

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 7

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 3

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 1

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 7

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 11

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 1

Rows("1:1").Select

With Selection.Interior

.Pattern = xlSolid

.PatternColorIndex = xlAutomatic

.ThemeColor = xlThemeColorAccent1

.TintAndShade = 0.799981688894314

.PatternTintAndShade = 0

End With

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 3

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 7

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 11

ActiveWindow.ScrollColumn = 10

ActiveWindow.ScrollColumn = 9

ActiveWindow.ScrollColumn = 8

ActiveWindow.ScrollColumn = 7

ActiveWindow.ScrollColumn = 6

ActiveWindow.ScrollColumn = 5

ActiveWindow.ScrollColumn = 4

ActiveWindow.ScrollColumn = 3

ActiveWindow.ScrollColumn = 2

ActiveWindow.ScrollColumn = 1

End Sub